



HP Personal Systems Hangtags Standards & Reference

March 18, 2021

Version 1b



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Color Palette

	79c, 18m, 0y, 0k PMS 2925
	0c, 0m, 0y, 40k PMS Process Black (40%)

Typography

HP Simplified Regular
All content/messaging
HP Simplified Light
Product naming

Available for download at HP Asset Hub: www.hp.com/go/AssetHub

Icons



Available for download at HP Asset Hub: www.hp.com/go/AssetHub



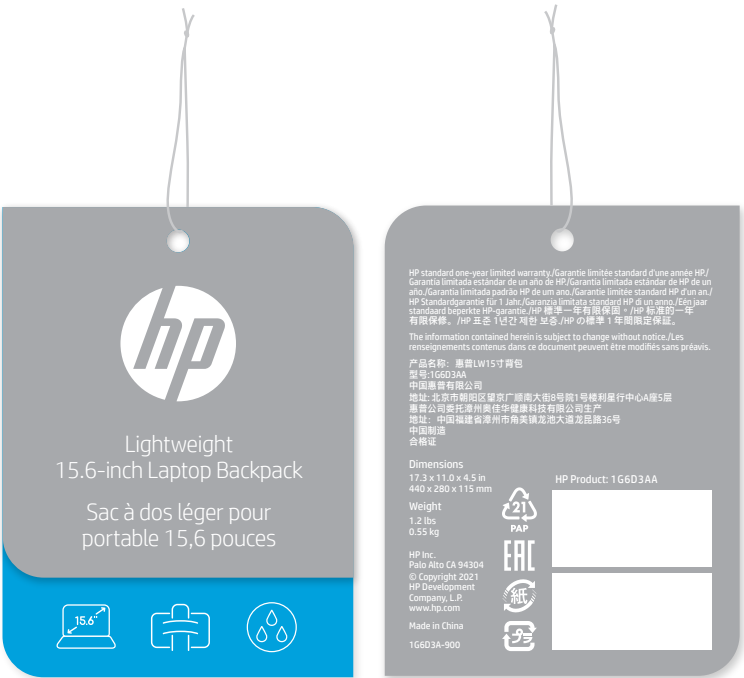


Standard Hangtag



Standard Hangtag*

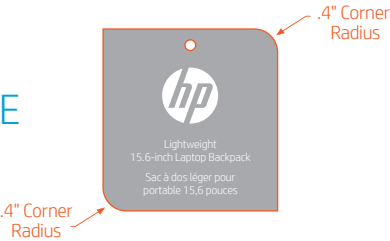
2 Hangtags combined



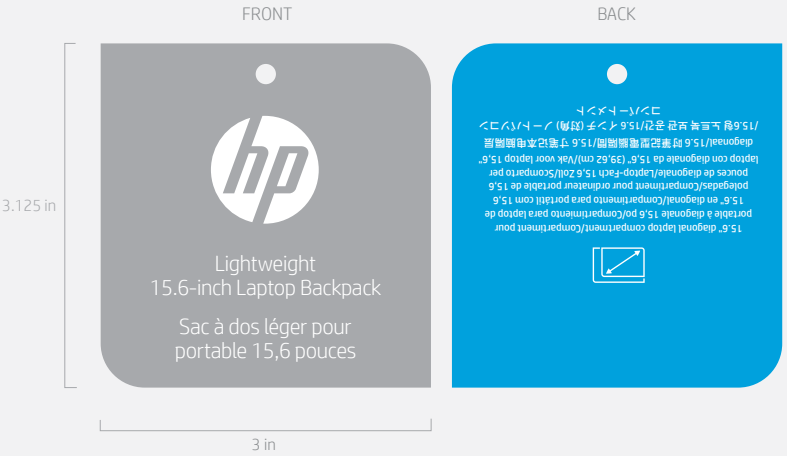
FRONT
(Combined)

BACK
(Combined)

Dieline NOTE



Hangtag 1*



Hangtag 2*



*PRINT RECOMMENDATIONS:
250g recycled paper with biodegradable matte finish



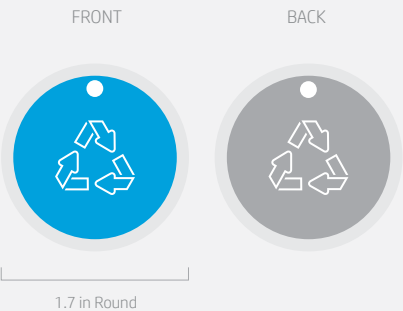
Generic & Flasher Hangtags



Generic Hangtag*



Flasher Hangtag*



*PRINT RECOMMENDATIONS:
250g recycled paper with biodegradable matte finish



Belly Band

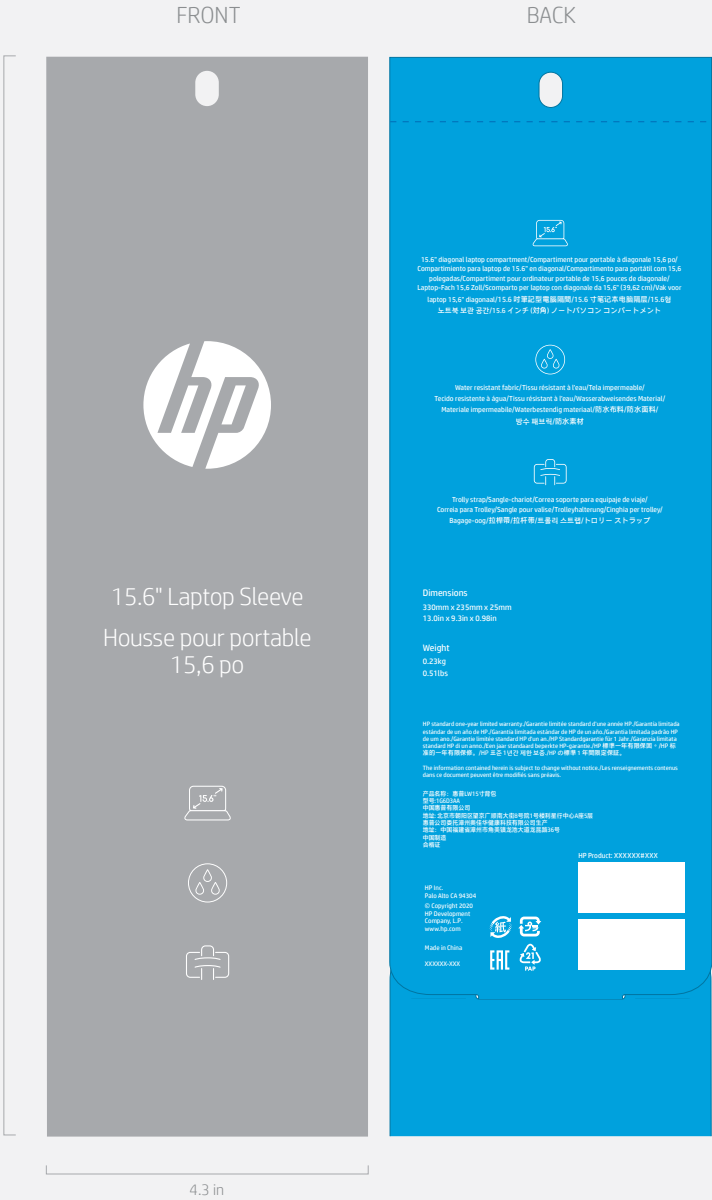


Belly Band*



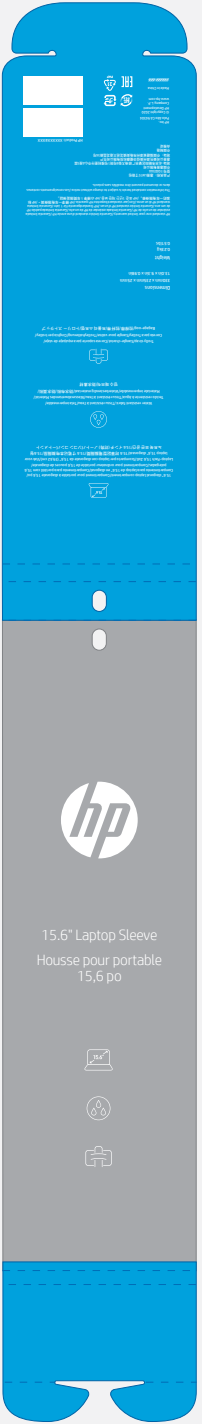
FRONT

*PRINT RECOMMENDATIONS:
350g recycled paper with biodegradable matte finish



FRONT

BACK



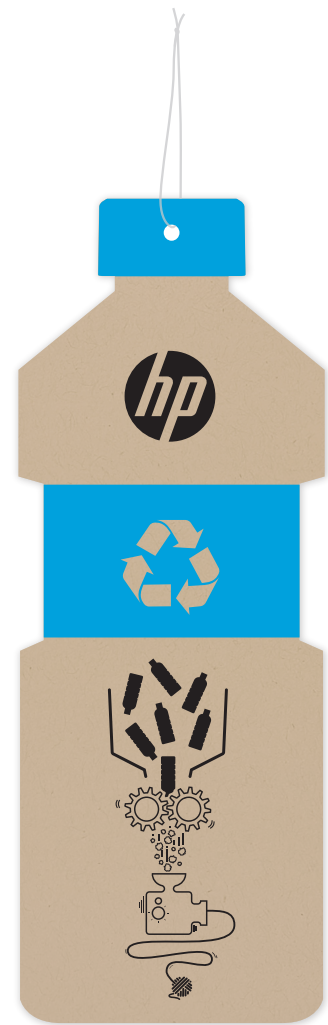
Flat layout (50% size)



HP Renew Series

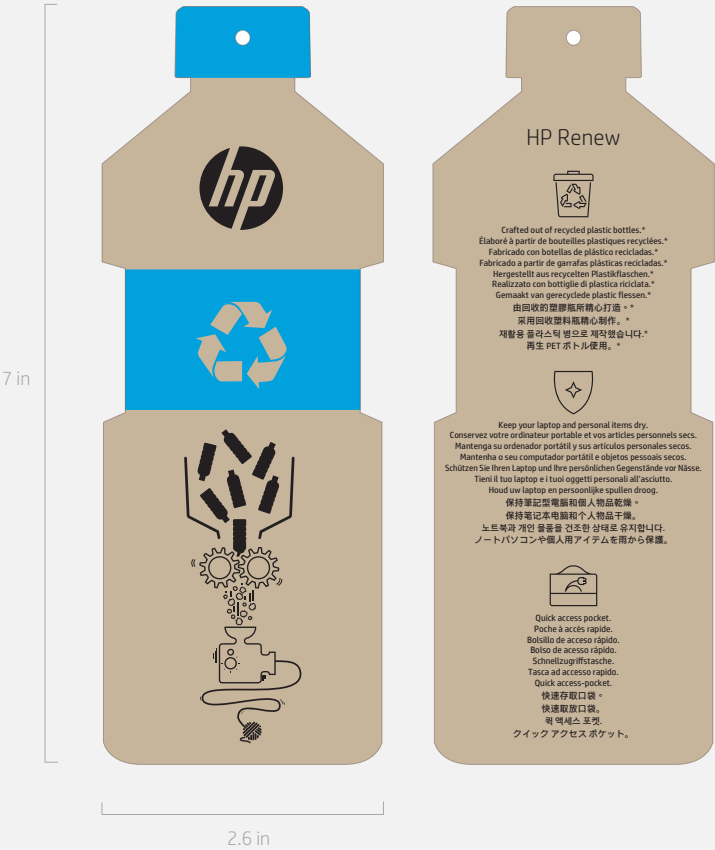


Renew Hangtag*



FRONT

BACK

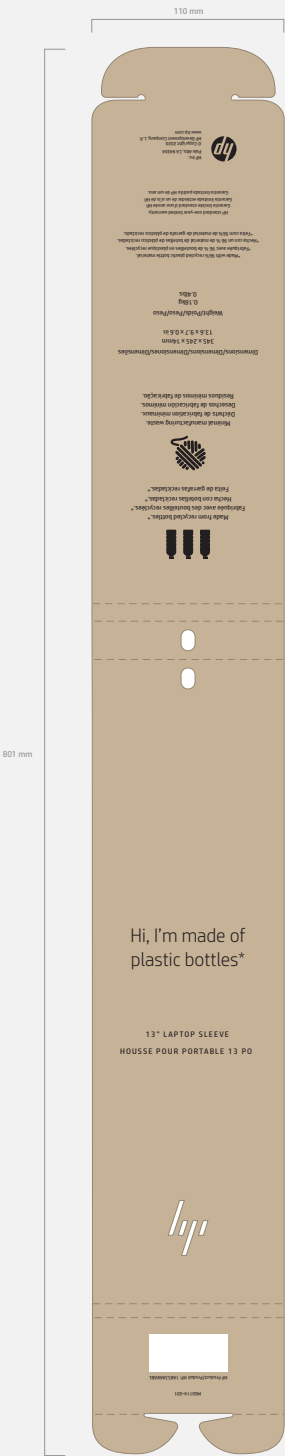


*PRINT RECOMMENDATIONS:
250g recycled paper with biodegradable matte finish.

Renew Belly Band



*PRINT RECOMMENDATIONS:
250g recycled paper with biodegradable matte finish.



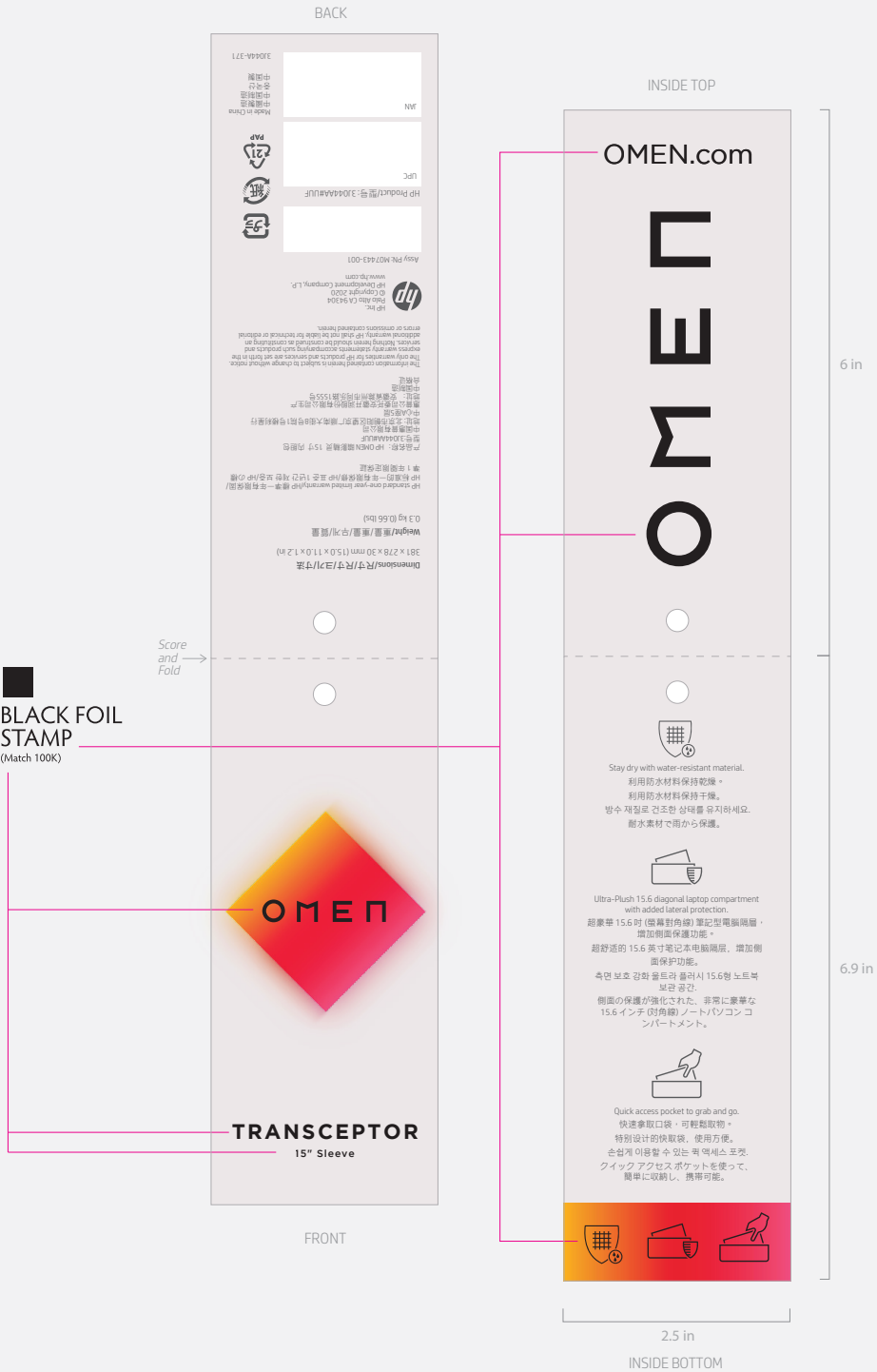
*PRINT RECOMMENDATIONS:
250g recycled paper with biodegradable matte finish.





Folded

*PRINT RECOMMENDATIONS:
250g recycled paper with biodegradable matte finish.





For questions or artwork requests and review, please contact:

Meredith McKeown

meredith.mckeown2@hp.com